



BRIAN JUDD TOURS presents . . .

(801) 288-1100

(800) 217-7770

"THE HEART OF EUROPE!"

* May 20 - June 3, 2027 - *New departure!*

YOUR TOUR INCLUDES: Amsterdam, Nederland- **HOLLAND**; Frankfurt, Schriesheim, Heidelberg, Bavaria, Rothenburg, Munich, Rhine- **GERMANY**; Innsbruck, Tyrolean Village- **AUSTRIA**; Verona, Lake Garda- **ITALY**; Lugano, Lake Lucerne, Swiss Alps **SWITZERLAND**; Troyes, Paris- **FRANCE**; and Antwerp- **BELGIUM** *A fantastic trip!



Join us for an unforgettable journey through Europe's most popular destinations, crafted for a truly enriching Old World travel experience!



Your "Heart of Europe" Tour Price INCLUDES:

- * All sightseeing and admissions as outlined
- * Accommodations in Superior Tourist or First-Class hotels
- * 19 total meals: 13 Breakfasts and 6 Dinners
- * Deluxe air-conditioned motorcoach
- * Baggage handling throughout
- * Tips and taxes on services
- * Top quality service throughout
- * A highly qualified and experienced European Tour Manager from IMAGE Tours, who takes very good care of you.
- * Fully escorted from Salt Lake City by Brian Judd Tours
- * Pre-trip packet of tour details and trip documents.



Only **\$4585.00 per person, dbl occ., + airfare.** * Cash/check discount price.

** Price reflects a \$200.00 per person discount, if booked and deposited by 09/30/2026.

Single occupancy: + \$1545.00 (rooms limited). Triple occupancy: \$4585.00 (rooms limited).

Note: Airfare is not included in the tour price. Group airfare will not be available until October 2026. However, we expect the group airfare from Salt Lake City to be approx. \$1975 per person. It's a mistake to wait until airfare is available, because this popular tour always sells out fast. **Book today!**

Your Tour Itinerary

DAY 1 - U.S.A. . . FRANKFURT.

Today brings the beginning of a new adventure . . . anticipation heightens as you realize that your trip of a lifetime is about to begin! Take time to relax on your transatlantic flight with the assurance that Brian Judd Tours has taken care of all the little details for you. *(meals in flight)*

DAY 2 - GERMANY . . ARRIVAL AT FRANKFURT AIRPORT - SCHRIESHEIM.

As morning dawns, the European coastline comes into view and your plane soon touches down at Frankfurt 'Rhein-Main' Airport. After landing, we will go through Passport Control and then to baggage claim to collect our luggage and clear it through Customs. Our Tour Manager will greet for us at the "meeting point", before boarding our deluxe motor coach for a pleasant **drive through central Germany**, to our hotel in the village of Schriesheim. One German word you must learn is 'gemuetlichkeit' which expresses the feeling of comfort, coziness, and leisure that you will experience in the days ahead. This evening, get acquainted with your fellow tour members during a **'Welcome to Europe' dinner** at the hotel. *(Dinner)*

DAY 3 - GERMANY . . HEIDELBERG - RHINE RIVER - SCHRIESHEIM.

Start your tour with a visit to Heidelberg. Situated on the Neckar River and dominated by its red sandstone castle ruins, this renowned university town is considered by many to embody the spirit of Germany. Proceed to the embarkation point of your **scenic boat ride on the Rhine River**, one of Western Europe's most important waterways. Glide past endearing villages, hillside vineyards, medieval castles and fortresses. Pass by the legendary **Loreley Rock**, which is the subject of boatmen folklore about a bewitching siren. Sample your choice of German specialties during an independent dinner in a charming Rhineland village, before returning to your hotel in Schriesheim. *(Breakfast)*

DAY 4 - GERMANY . . MEDIEVAL ROTHENBURG - ROMANTIC ROAD - BAVARIA.

The route this morning takes you along the Autobahn (expressway) to the northern section of the "Romantic Road," introducing unspoiled countryside, ancient castles and storybook villages. Spend a few hours in **Rothenburg**, a beautifully preserved medieval village, surrounded by its original defensive wall. The cobblestone streets are lined with historic inns and charming storefronts, including the famous "Käthe Wohlfahrt's Weihnachtsdorf," a sprawling, year-round Christmas shop. Take a walk on the city wall for a bird's-eye view of the town and the lovely landscape in the valley beyond. This afternoon, transfer to your hotel in the scenic and festive state of Bavaria.

(Breakfast, Dinner)

DAY 5 - GERMANY . . MUNICH & AUSTRIA . . TYROLEAN VILLAGE.

The drive into Munich reveals many of the Bavarian capital's interesting landmarks. There will be time to explore the central square (Marienplatz) with its unique Glockenspiel (clock tower). For a taste of **Oktoberfest**, consider beer, sausages and sauerkraut at the famous Hofbräuhaus. After lunch, head south to the Austrian border. Take in the natural beauty while motoring through the majestic Austrian mountains. Enter Tyrol, one of the friendliest and most scenic regions in Austria. Continue to your chalet-style hotel in a typical Tyrolean Village. *(Breakfast, Dinner)*

DAY 6 - AUSTRIA . . TYROLEAN VILLAGE.

This day is devoted to the boundless splendor of the Austrian Alps. Awe-inspiring mountain landscapes surround you as you walk through your **Tyrolean Village**, admiring the flower-adorned and frescoed chalets. Consider taking a chairlift up the mountain to behold the magnificent Alpine vistas. Another choice is to join your Tour Manager for a full day *optional Salzburg & Dinner excursion* which includes a guided tour of Salzburg (known for Mozart's birthplace and setting for the "Sound of Music") and a traditional Austrian meal. *(Breakfast)*



DAY 7 - AUSTRIA . . INNSBRUCK & ITALY . . LAKE GARDA - VERONA.

The Hapsburg dynasty is responsible for much of the architectural beauty you will see during the morning stop in **Innsbruck**. Most notably, Maximilian I, ruler of the Holy Roman Empire from 1493 to 1519, commissioned the iconic Golden Roof balcony. Innsbruck is the capital of Tyrol and has twice hosted the Winter Olympics. Enter Italy via the Europa Brücke (Bridge), a remarkable feat of highway engineering through the **Dolomite Mountains**. Descend to "Lago di Garda" (Lake Garda), whose steep mountain shores give it a subtropical climate with rich vegetation, including colorful oleander bushes, olive and citrus trees, and grape vines which

produce some of the famous Italian wines. During an afternoon stop, stroll along the lakefront, browse the quaint markets, or enjoy a gelato (Italian ice cream). From Lake Garda, it's a short drive to the legendary city of Verona, made famous by Shakespeare's tragic love story "**Romeo and Juliet**". Experience an authentic Italian meal during an independent dinner before transferring to your hotel. *(Breakfast)*

DAY 8 - ITALY . . VERONA.

Today is yours to absorb the Italian art, architecture, music, and overall romantic atmosphere at your own pace. Explore Verona and its nearly **2000-year-old Roman Arena** that is still used today for performances of beloved Italian operas. Use your time to browse the fashionable shops or take a local bus back to turquoise-colored Lake Garda, where you can relax on the shore while sipping a Campari or Cappuccino. Another choice for today is to join the *optional Venice excursion* to see canals, gondolas, bridges and delicately blown glass. This excursion includes dinner at a classic Venetian restaurant. However you choose to spend the day, Italy's captivating ambiance will surely leave an everlasting impression. At the end of the day, return to your Verona area hotel. *(Breakfast)*

DAY 9 - SWITZERLAND . . LAKE LUGANO - SWISS ALPS.

Travel north through the unsurpassed splendor of the Italian and Swiss Lake Districts. Switzerland greets you with a background of snowcapped mountain peaks in contrast to the palm tree-lined subtropical **Lake Lugano**. Often referred to as the “Rio de Janeiro of the Old Continent,” Lugano is the perfect spot for a lunch break. In the afternoon, transfer from the Italian speaking to the German speaking region of Switzerland by way of the 11- mile-long St. Gotthard Tunnel. **Overnight in a cozy village** surrounded by the Swiss Alps. (*Breakfast, Dinner*)



DAY 10 - SWITZERLAND . . VILLAGE OF STANS - LUCERNE - SWISS ALPS.

A morning drive through **William Tell country** uncovers impressive Lake Lucerne. The soaring mountain peaks of Rigi and Pilatus stand guard over this vast water basin, creating one of the most imposing sights in Europe. Stop in the old mountain village of Stans for the *optional Swiss Mountain excursion* if you chose, offering thrilling panoramic views by funicular and cable car. In the afternoon, visit Lucerne with its historic covered bridge and famous **Lion Monument**, commemorating the deaths of heroic Swiss soldiers who died defending Louis XVI during the French Revolution. The rest of the day is yours to explore **Lucerne's Old Town**. Browse displays of delicious chocolates and wood-carved music boxes, or relax on the lovely lakeshore promenade. Before returning to your hotel for dinner, consider joining your Tour Manager for an *optional Swiss Lake Boat Ride excursion* on beautiful Lake Lucerne. (*Breakfast, Dinner*)

DAY 11 - FRANCE . . CHAMPAGNE REGION - Troyes.

The church bells usher in another glorious day. Follow the Swiss Autobahn past Basel, where Switzerland, Germany and France meet. This is where the Rhine River becomes navigable before starting its approximate 700-mile run through Germany and on to the Atlantic seaport of Rotterdam, Holland. Crossing the border into France, the mountains give way to hilltop settlements and rustic vineyards. Make a midday lunch stop before continuing through the **Burgundy and Champagne wine regions to Troyes**. Your Tour Manager will offer a walk to the picturesque medieval town square where you may wish to try the local champagne over an independent dinner at one of the many sidewalk cafés. (*Breakfast*)

DAY 12 - FRANCE . . PARIS.

After a mid-morning arrival in Paris, venture out on your own, or join the *optional Seine River Cruise excursion* featuring some of the city's popular landmarks. Before you start your independent exploration, the Tour Manager will direct you to sights such as Place de la Concorde, **Champs-Élysées, Notre Dame Cathedral, Eiffel Tower, Louvre Museum** (open every day, except Tuesday), Arc de Triomphe and Galeries Lafayette department store. Tonight you can join the *optional Paris Evening excursion* if you wish, with dinner at a characteristic French bistro located in the heart of Paris. Or choose your own location for an independent dinner. (*Breakfast*)

DAY 13 - BELGIUM . . ANTWERP AND THE NETHERLANDS.

Travel north to Belgium and proceed to the North Sea port of Antwerp, known for its convivial atmosphere and delicate lacework. Explore the city center, with its **historic buildings and quaint shops**. Treat yourself to an irresistible Belgian waffle at one of the outdoor cafés on the city's attractive main square. This afternoon, enter the Netherlands (Nederlands) which means “lowlands”. Much of the country lies below sea level and is protected from flooding by an intricate system of canals, dikes and pumping stations. Many of the retired windmills, which were once used for this purpose, have been beautifully preserved and can be seen on the drive to your hotel in the region of Holland. With only one more day of the tour ahead, gather with your fellow travelers to toast to a memorable holiday during a celebratory “**Farewell Dinner**”. (*Breakfast, Dinner*)

DAY 14 - THE NETHERLANDS . . GRAND HOLLAND

Get better acquainted with Holland starting with the neatly-groomed farmland, windmills and waterways on your full day Grand Holland excursion – included Brian Judd Tours Bonus! The day includes a boat ride through the canals of Amsterdam, showcasing the elegant bridges and 17th-century architecture. Browse the shops selling cheese, porcelain and wooden shoes before sampling Dutch specialties during an independent dinner in a picturesque village. (*Breakfast*)

DAY 15 - THE NETHERLANDS . . U.S.A.

Your journey of Europe's scenic, cultural and historic highlights has come full circle. You will forever remember the many sights, sounds and tastes from this wonderful adventure with Brian Judd Tours. Transfer to the Amsterdam Schiphol Airport for your return flight to the U.S.A. Until we see you again - “**Tot Ziens!**” (*Breakfast*)

About this tour: Since 1960, Image Tours has offered its signature tour of Europe's most popular countries. With spectacular scenery and local flavor, this is an ideal choice for travelers who want an introduction to the Old World at a great value. The tour includes a Rhine River boat ride past castles and vineyards and a walk along Rothenburg's medieval wall. Sip ale at Munich's Hofbräuhaus beer hall. Enjoy views of the Alps from an Austrian chalet, marvel at Paris's architectural triumphs, and try on traditional Dutch wooden shoes. Join us for an unforgettable journey through Europe's most popular destinations, crafted for a truly enriching travel experience. The tour's **highest elevation** is 3,855 feet in the St. Gotthard Tunnel, with some routes reaching 6,919 feet and Swiss hotels at 2,900 feet. **Walking Expectations:** "Active" - An average of 3 1/2 miles per day often encountering uneven surfaces, steps and inclines.



Important: A **\$1,200 per person deposit** is required to reserve your space on this tour. **Of that deposit, \$250 per person is immediately non-refundable and non-transferable** because it is used to secure hotel accommodations, transportation, sightseeing, and other supplier commitments. The remaining deposit and subsequent payments are subject to the cancellation schedule established by the tour vendors, with penalties increasing as the departure date approaches. A complete cancellation schedule and optional Travel Insurance will be provided with your booking confirmation.

If you have any questions, please contact our office at **801-288-1100** before making your reservation.

 *Reserve your seats today!*

Yes! . . . I/we want to join the "HEART OF EUROPE" with Brian Judd Tours, May 20 – June 3, 2027. Sign me/us up! Enclosed is my/our deposit \$1200.00 per person (\$2400 per couple).

Passenger One _____ **Birthdate** _____ month / day / year
(Name exactly as on passport)

Cell Phone: _____ Email _____

Passenger Two _____ **Birthdate** _____ month / day / year
(Name as on passport)

Cell Phone: _____ Email _____

➡ **Hotel Room Type:** 1 Bed ☐ or 2 Twin Beds ☐ * Note cannot be changed after booking

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Drop off or Mail To: Brian Judd Tours, 102 W. Winchester St. #100, Murray UT 84107.

(801) 288-1100 (800) 217-7770